



Bracknell & Wokingham College

Building Futures

Our Mission

- To support all learners to achieve their potential

Our Vision

- To be an outstanding college
- To provide a wide range of opportunities for all
- To encourage a culture which promotes respect, equality and excellence
- To create an environment where learners want to learn and staff want to work

Our Values

- We respect all our learners and will always do our best to meet their expectations
- We respect all our staff and will provide a positive and efficient working environment
- We believe in the equal value of each individual
- We value our role in the local and wider community
- We value excellence in all that we do

Our Strategy

- To play a leading role in the 14-19 agenda in our area, working in partnership with local authorities and schools to ensure a comprehensive offer
- To develop employer engagement activities, leading on the Skills Agenda in our catchment area
- To continue to offer a wide range of higher education, part-time further education and adult and community learning opportunities
- To grow within resource constraints

Our Learners

- To provide choice and flexibility of learning opportunities to meet the needs of all learners
- To harness developments in information and learning technology and new delivery methods to enhance learning
- To guide and support all learners to enable them to achieve their full potential

Our Quality

- To ensure all areas of the College are good or outstanding
- To provide high quality customer service throughout the College

Our Resources

- To complete the College's accommodation strategy and ensure a high quality environment
- To regain and retain category 'A' financial status on the approved timescale
- To achieve approved capital and revenue budget targets
- To recruit, develop and retain excellent staff